



Spirit of Virginia

CLMA

THE RESOURCE FOR LABORATORY PROFESSIONALS

We need Volunteers!

Cast YOUR Vote, Now!

Chapter News

September 2005

Volume 1, Issue 1

Feature Articles

- President's Report
- Phlebotomy Seminar
- 7th Annual Fall Meeting
- Chapter Regional Mtg.
- Annual Election Candidates. Cast your vote today!
- Job Opportunity

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President's Report

The last 2 years have resulted in several significant changes for CLMA, both with our Spirit of Virginia chapter and nationally. CLMA has new vision and mission statements which have been condensed and made concise.

Vision: CLMA is the premier resource for laboratory professionals, supporting them at every stage of their career to achieve excellence in leadership and health-care management.

Mission: CLMA empowers laboratory professionals through forward-thinking educational, networking, and advocacy opportunities in leadership and health-care management.

2004 saw the introduction of a new logo - "A Resource for Laboratory Professionals" - as well as the launching of a new brand. CLMA will no longer be known as the Clinical Laboratory Management Association. In order to more accurately depict today's multidisciplinary manager and to recruit all

Marcia Accordino, President

lab professionals, the organization will be known simply as CLMA.

National CLMA continues their restructuring with the recruitment and hiring of a new CEO, Dana Procsal, Ph.D. He has more than 18 years experience in a clinical laboratory management role.

As a chapter, the Spirit of Virginia has seen many changes too. In November, new officers and directors were installed. Ellen Boswell and Johnetta Balk are our new Directors, and Deborah Ford is our President Elect. Rick Ross took over his role as President, moving from the President Elect position. In February, Rick accepted a position at Temple University Hospital in Philadelphia. In his absence I moved back into the role of President and Deborah will move into the position in September at our annual meeting. The board would like to thank Rick for his leadership and contributions to our chapter. (Cont. on Page 2 **Pres. Rpt**)

Inaugural Newsletter

After a long absence the chapter, BOD has made the decision to publish a newsletter that can be mailed to our members and hospital laboratories in our region. For the last few years our primary mode of communication has been by e-mail. We will also post the newsletter on line .

We will bring you news of planned chapter activities as well as our progress in meeting our chapter goals for the year. If you would like to post job openings for your organization, in either the newsletter or on the web site please send your information electronically to:

jbalk@mcvh-vcu.edu.

Extra Copies of 2005 NMLW Advertising Supplement are available for educational opportunities in your community. Send e-mail to: jbalk@mcvh-vcu.edu.

Chapter News

Don't be left out of the communication loop. Update your mailing & e-mail address when you change. Go to www.clma.org to update your profile.

Phlebotomy Seminar, September 28, 2005 in Glen Allen

The chapter is pleased to announce a phlebotomy educational program designed for those who perform, teach or supervise blood specimen collection procedures. The seminar will be held at the Cultural Arts Center in Glen Allen from 8:30 AM—3:30 PM

Our guest speaker will be Dennis J. Ernst (MT(ASCP)). Mr. Ernst has been involved in phlebotomy for over 25 years as a medical technologist, educator and legal consultant. One of the most widely published authors on the subject of phlebotomy, Ernst is often recruited to speak at state and national healthcare conferences. As the Director of the Center for

Phlebotomy Education Inc, he conducts workshops, in-services and

conferences on phlebotomy across the US and in Canada with the goal of protecting healthcare workers and their patients from injury while obtaining high quality specimens for laboratory testing.

Topics for the day include:

Eliminating Pre-Analytical Errors in Specimen Collection

The New CLSI Standards: Important Changes Every Phlebotomist MUST Know

Phlebotomy Liability for Managers

The fee for the seminar is \$25 per person. Registration includes materials, continental breakfast and buffet lunch.

For additional information con-



Dennis Ernst, MT(ASCP)

tact checkout our website at www.spiritofvirginia-clma.org or jbalk@mcvh-vcu.edu

Sponsors include BD, BSHSI HealthPartners Laboratories, HCA Richmond Laboratories, VCUHS Pathology Laboratories and the SOV Chapter CLMA.

Chapter Holds Regional Meeting at Augusta Medical Center Ellen Boswell

One of the SOV chapter goals has been to increase visibility throughout the state by hosting local CE events. These are low key and offer great networking opportunities for area professionals! We try to keep these short and offer one CE session in the morning on a technical topic, have lunch and socialize, and then have an afternoon session on a management topic.

On July 19th, we had a very successful event at the beautiful Augusta Medical Center facility! Karen Clark, the administrator for the labs at AMC helped organize our meeting, which had 40 attendees.

In the morning, Dr. Lisa Daniels from Quest Diagnostics gave a great talk on new lab testing for breast cancer diagnosis and treatment. It is always good to hear what's in the pipeline that laboratorians

may be doing to help contribute to improved patient outcomes.

In the afternoon, Tom Dilts and Jay Marchwinski, laboratory administrators from MCV and UVA respectively, addressed the current lab atmosphere in regards to diversity of the workforce and strategies that are needed for recruitment and retention of staff. There was lively discussion on this issue and a lot of idea sharing about what people are trying at their various facilities.

If you would like to host a regional meeting, contact Marcia Accordino by e-mail at Marcia.accordino@centrahealth.com.

A special thank you to Quest Diagnostics for their support in providing a speaker.

President's Report

(Continued from Page 1)

He will be missed, but we wish him much success with his new position and challenges. In May, the Board had a strategic planning meeting. We met in Charlottesville to discuss what the chapter had accomplished in the past two years and what direction the chapter should go during the next two years to better serve its members. The session was very productive and resulted in a report card of sorts that graded how well the Board had achieved its previous goals and determined what areas to pursue in the future. The outcome was a set of six



Lisa Daniels, Ph.D., Quest Diagnostics had the audience's attention when talking about new lab testing for breast cancer diagnosis and treatment.

Goals. The BOD agreed to focus on three. They are:

1. Improve Communication with Members.
2. Increase Membership and Chapter Involvement
3. Develop and Strengthen Networking Opportunities

The Board has a lot of enthusiasm and ideas, but we need your help. Please notify a board member if you would like to volunteer for a committee or host a regional meeting in your area. We invite our members to share fresh, new ideas and give input. We look forward to making the Spirit of Virginia a chapter that serves its members and assists them with their professional development while also providing them with networking opportunities.

7th Annual Educational & Vendor Extravaganza

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“Going From Good To Great!” is the theme of our 7th Annual Educational Conference sponsored by both the SOV and Tidewater Chapters. Once again the meeting will be held at the Omni Richmond. The date of the meeting is Friday, October 14, 2005. Parking is included in the price of the seminar. The sessions will start at 9:00 AM to facilitate traveling from Tidewater.

The topic for the keynote presentation will be **“Going From Good To Great!”** presented by Tammy Tiller-Hewitt, MHA. Tiller-Hewitt is a well-versed national speaker on topics such as

Physician Satisfaction & Relations, Physician Sales & Marketing, Customer Service, Teamwork, Improving Profitability, and many others.

We expect to have a good vendor response again this year. We have room for 40 vendors and hope to have a sell-out. This is a great opportunity to show your support for the companies that make this event possible.

During the luncheon time we will have an update from our national office as well as award some door prizes.

The afternoon educational sessions will be a panel of experts

from the Division of Consolidated Laboratory Services in Richmond and Virginia Department of Health in Norfolk. Topics include:

Introduction to Public Health Laboratories, Chain of Custody & Legal Samples

Speaker: Thomas L. York, Ph.D.

Terrorism Preparedness & Testing for Biological Agents

Speaker: Denise A. Pettit, Ph. D.

Response to Terrorism, Preparedness, Hazmat Environmental Crimes

Speaker: Timothy R. Croley, Ph.D.

Virginia Department of Health—Tuberculosis & Occupational Health with a Case Study

Speaker: Betty S. Rouse

Door Prizes will be awarded at the end of the session.

For additional information and registration forms check out the web-site at:

www.spiritofvirginia-clma.org

Special rates for students!! Join us for an outstanding meeting.

Don't forget that the national meeting will be held in Charlotte, NC in 2006. Make plans to attend now. It's not often we have an opportunity like this in our own back yard!

Chapter Officers and Director Candidate

The nominating committee of the SOV Chapter is pleased to offer the following individuals as candidates for 2005 Elections. The results will be announced at the Annual Meeting to be held on September 28th at the Cultural Arts Center in Glen Allen at the conclusion of the Phlebotomy Seminar.



Candidate for President Elect:

Johnetta Balk, EMBA, MT(ASCP)SBB
Contract Administrator
VCUHS Pathology Laboratories, Richmond



Candidate for Secretary:

Chris Harper, MBA, MT(ASCP)
Patient Satisfaction Survey Analyst
UVA Medical Center, Charlottesville



Candidate for Director:

Emy Morris, MS, MT(ASCP)
Sales Specialist, BD, Richmond

Vote electronically at: <http://www.telusys.net/gbp/nph-bdisplay1?&eid=6787286752743833>

Visit Our Website: www.spiritofvirginia-clma.org

Over the last couple of years we have continued to develop our chapter website that includes information about upcoming chapter events and how to contact our chapter leaders.

To assist us in the development, it would be helpful to receive your input about what you would like to see posted .

Send ideas and suggestions to:
jbalk@mcvh-vcu.edu

Picture from the Lynchburg Chapter IAAP & SOV meeting in Lynchburg, May 10, 2005. More than 200 attendees. Inspirational speaker.





Spirit of Virginia

CLMA

THE RESOURCE FOR LABORATORY PROFESSIONALS

Johanna W. Balk
26 Little Falls Lane
Rockville, VA 23146

“Going From Good to Great!”
October 14, 2005
Omni – Richmond

Members only
Reception and Cash
Bar to follow.

WE'RE ON THE WEB!
WWW.SPIRITOFVIRGINIA-CLMA.ORG

SOV Chapter Officers

Marcia Accordino, President
Deborah Ford, President Elect
Chris Harper, Secretary
Carol Vandevander, Treasurer
Ellen Boswell, Director
Brenda Hunt, Director
Amy Morris, Director

Newsletter Editor

Johanna Balk
To submit topics or questions
E-mail: jbalk@mcvh-vcu.edu

Annual Chapter Business Meeting, September 28th in Glen Allen.



Traditionally the chapter has held its annual meeting at the close of the Fall Joint Meeting with the Tidewater Chapter. The primary purpose of the meeting is to elect and install new officers and board members. The meeting is usually poorly attended.

We are trying a new format this year. The chapter annual meeting this year will be held after

the Phlebotomy Seminar in Glen Allen at the Cultural Arts Center on September 28th.

As a member your input to the chapter is vital. We want to know what you would like in the way of educational sessions and other activities of interest.

After conducting official business, members are invited to attend a reception and cash bar to celebrate our accomplishments this year. Dennis Ernst, our seminar speaker has been invited to join us at the reception.

This will be a great opportunity to network with your peers!

Job Opportunity

Lab Manager, Blood Bank
Charlottesville, Virginia

Salary: Open
Type: Full Time - Experienced

The University of Virginia Medical Center seeks an experienced, certified MT, SBB preferred, to be responsible for operational, fiscal and technical oversight of the Transfusion Service of a Level I trauma facility with approximately 600 inpatient beds.

Requirements:

Candidate will be responsible for HR and technical functions of a 24/7 operation and must collaborate with faculty, hospital administration, and medical laboratory manager counterparts. Exceptional customer service skills are necessary. The successful candidate will be required to keep abreast of industry trends, implement best practices, participate in quality and process improvement and complaint resolution, and ensure the Blood Bank meets all regulatory and accreditation standards and regulations. The candidate must demonstrate skills at facilitation and communication. Interested candidates should contact:

Forest Bryant at 1-800-843-8276; email: fnb4c@virginia.edu; apply online: <http://jobs.healthsystem.virginia.edu>.